

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street Ste. 400**  
**Alexandria, VA 22314-3069**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
167744-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Cravaack for Congress	CRAVAACK 4 CONGRESS	C23C29

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	167744	06859404

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	CRAV	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/23/12	M-F Midday News	11a-12p	-T-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Tu 10/23/12 11:11 AM M-F Midday News 11a-12p :30 CCCC1205TVH \$500.00 NM									
2 M Tu 10/23/12 11:56 AM M-F Midday News 11a-12p :30 CCCC1205TVH \$500.00 NM									
2	10/24/12	10/24/12	M-F Midday News	11a-12p	--W----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M W 10/24/12 11:11 AM M-F Midday News 11a-12p :30 CCCC1205TVH \$500.00 NM									
2 M W 10/24/12 11:51 AM M-F Midday News 11a-12p :30 CCCC1205TVH \$500.00 NM									
3	10/25/12	10/25/12	M-F Midday News	11a-12p	---T---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 10/25/12 11:11 AM M-F Midday News 11a-12p :30 CCCC1205TVH \$500.00 NM									
2 M Th 10/25/12 11:59 AM M-F Midday News 11a-12p :30 CCCC1205TVH \$500.00 NM									
4	10/26/12	10/26/12	M-F Midday News	11a-12p	----F--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M F 10/26/12 11:10 AM M-F Midday News 11a-12p :30 CCCC1205TVH \$500.00 NM									
1 M F 10/26/12 11:55 AM M-F Midday News 11a-12p :30 CCCC1205TVH \$500.00 NM									
6	10/24/12	10/24/12	M-F GMA	7-9a	--W----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M W 10/24/12 7:29 AM M-F GMA 7-9a :30 CCCC1205TVH \$750.00 NM									
2 M W 10/24/12 8:54 AM M-F GMA 7-9a :30 CCCC1205TVH \$750.00 NM									
7	10/26/12	10/26/12	M-F GMA	7-9a	----F--	:30	2	\$750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
167744-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Cravaack for Congress	CRAVAACK 4 CONGRESS	C23C29	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 M	F	10/26/12	7:26 AM	M-F GMA	7-9a	:30	CCCC1205TVH	\$750.00	NM
1 M	F	10/26/12	8:47 AM	M-F GMA	7-9a	:30	CCCC1205TVH	\$750.00	NM
9	10/27/12	10/27/12	Sat 6a News	6-7a	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Sa	10/27/12	6:27 AM	Sat 6a News	6-7a	:30	CCCC1205TVH	\$350.00	NM
10	10/27/12	10/27/12	Sa GMA	7-8a	-----S-	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Sa	10/27/12	7:41 AM	Sa GMA	7-8a	:30	CCCC1205TVH	\$800.00	NM
11	10/28/12	10/28/12	Sun 6-7a News	6-7a	-----S	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Su	10/28/12	6:44 AM	Sun 6-7a News	6-7a	:30	CCCC1205TVH	\$450.00	NM
12	10/28/12	10/28/12	Su GMA	7-8a	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Su	10/28/12	7:29 AM	Su GMA	7-8a	:30	CCCC1205TVH	\$900.00	NM
13	10/28/12	10/28/12	Sun 8-9a	8-9a	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Su	10/28/12	8:23 AM	Sun 8-9a	8-9a	:30	CCCC1205TVH	\$900.00	NM
14	10/23/12	10/23/12	430p News	430-5p	-T-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Tu	10/23/12	4:56 PM	430p News	430-5p	:30	CCCC1205TVH	\$600.00	NM
15	10/24/12	10/24/12	430p News	430-5p	--W----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	W	10/24/12	4:39 PM	430p News	430-5p	:30	CCCC1205TVH	\$600.00	NM
16	10/25/12	10/25/12	430p News	430-5p	---T---	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Th	10/25/12	4:40 PM	430p News	430-5p	:30	CCCC1205TVH	\$600.00	NM

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Advertiser	Product	Estimate Number	
Cravaack for Congress	CRAVAACK 4 CONGRESS	C23C29	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/26/12	10/26/12	430p News	430-5p	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 4:58 PM 430p News 430-5p :30 CCCC1205TVH \$600.00 NM									
19	10/28/12	10/28/12	Su 530-6p News	530-6p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 5:40 PM Su 530-6p News 530-6p :30 CCCC1205TVH \$900.00 NM									
20	10/23/12	10/23/12	M-F GMA	7-9a	-T-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/23/12 7:47 AM M-F GMA 7-9a :30 CCCC1205TVH \$750.00 NM 2 M Tu 10/23/12 8:55 AM M-F GMA 7-9a :30 CCCC1205TVH \$750.00 NM									
21	10/25/12	10/25/12	M-F GMA	7-9a	---T---	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/25/12 7:29 AM M-F GMA 7-9a :30 CCCC1205TVH \$750.00 NM 2 M Th 10/25/12 8:48 AM M-F GMA 7-9a :30 CCCC1205TVH \$750.00 NM									
22	10/23/12	10/27/12	M-F 430-5a News	430-5a	-TWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/23/12 4:54 AM M-F 430-5a News 430-5a :30 CCCC1205TVH \$30.00 NM 2 M W 10/24/12 4:56 AM M-F 430-5a News 430-5a :30 CCCC1205TVH \$30.00 NM									
<b>Total Spots</b>							<b>28</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$16,760.00</b>
<u>Agency Commission</u>	<b>\$2,514.00</b>
<u>Net Amount Due</u>	<b>\$14,246.00</b>